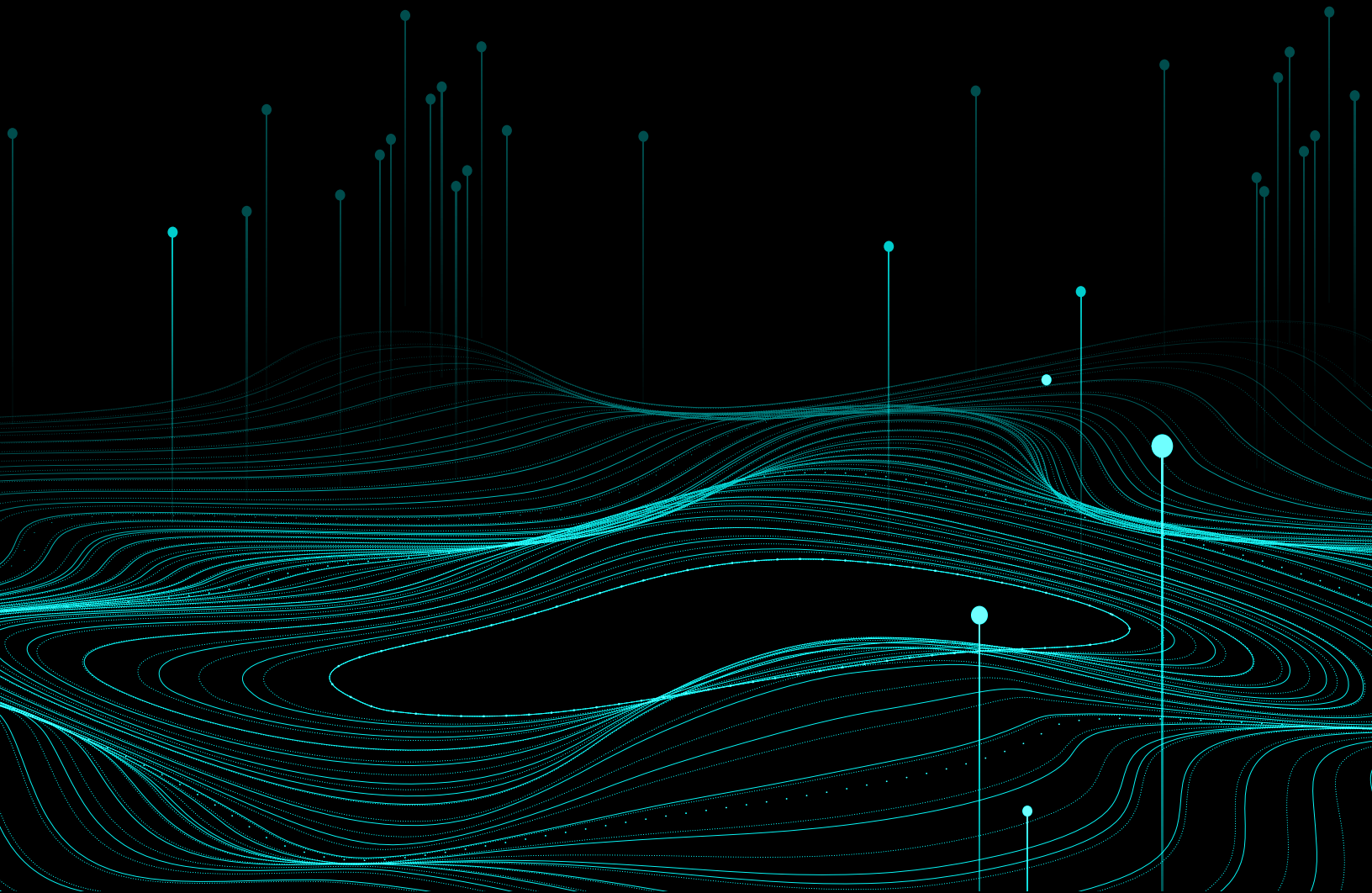


SOLUTION BRIEF

Break Down Data Silos and Get Around Vendor Lock-In with Cribl and Grafana





THE CHALLENGE

Enterprises using Grafana to query, visualize, alert on, and understand their logs, metrics, and traces need an observability pipeline to match – giving them the flexibility to try new tools, test out new use cases, and make new business decisions.



THE SOLUTION

Cribl LogStream is an essential part of any observability solution, providing a pipeline that works with all tooling and keeps costs down at scale – making it the perfect complement to Grafana solutions.



THE BENEFITS

- Route Loki Logs and Grafana Metrics to any destination
- Get observability data from any source into Grafana Cloud or supported on-prem backends – like Influx, Graphite, and Loki
- Use the Grafana Cloud Agent with LogStream to test out new tools
- Easily migrate data from older versions of Grafana products – or from one tool to another

SOLUTION BRIEF

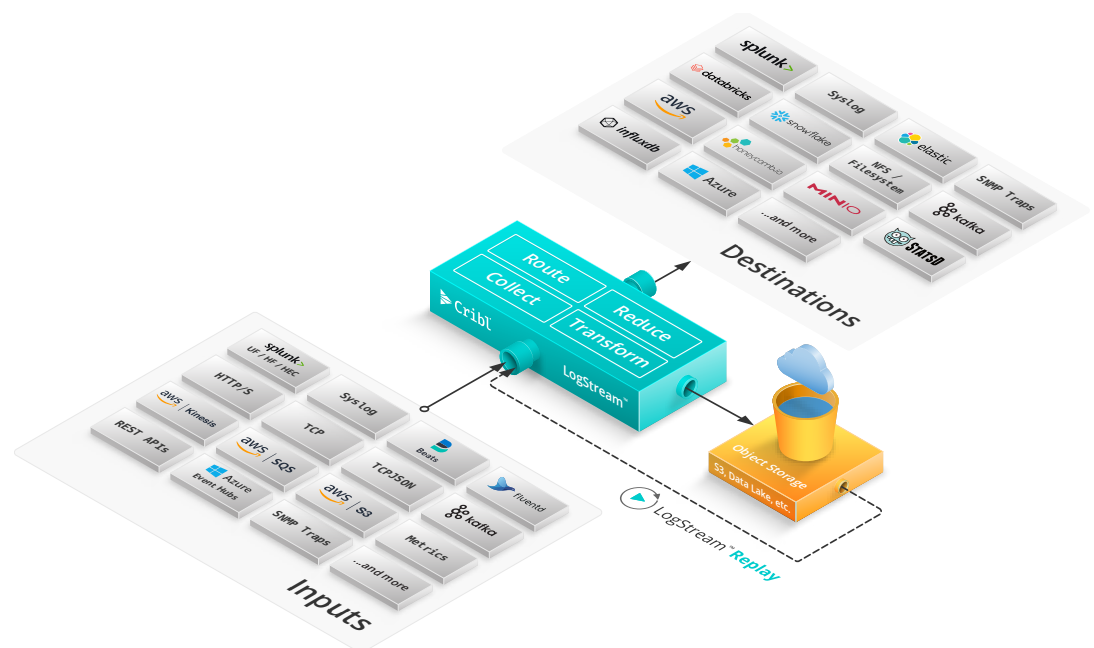
Break Down Data Silos and Get Around Vendor Lock-In with Cribl and Grafana

Together, Cribl LogStream and Grafana solutions provide a way for companies to centralize and democratize their data wherever it lives, preventing data silos and avoiding vendor lock-in.

The Power of Grafana and Cribl

Grafana has become a go-to choice for organizations that want to query, visualize, alert on, and understand logs, metrics, and traces – no matter where they're stored. It's a powerful platform for correlating observability data, and Grafana's solutions give you a way to easily consolidate and centralize all of your visualizations and alerts within one simple user interface. Those same organizations are turning to Cribl LogStream for similar reasons. They need an observability pipeline with the flexibility to get data into multiple tools from multiple sources without adding new infrastructure and agents. These companies also need a cost-effective strategy for retaining data long-term without restricting their teams to any one vendor. At the same time, they need an observability solution that gives them the flexibility to make new business decisions and test out new use cases, regardless of the amount of data they have, the products they use today, or the tools they may turn to in the future.

Together, Cribl LogStream and Grafana solutions give teams a way to centralize and democratize their data wherever it lives, preventing data silos and avoiding vendor lock-in.



WHETHER YOUR OBSERVABILITY DATA IS ON PREMISES, IN THE CLOUD, OR EXISTS IN A MIX OF THE TWO, CRIBL LOGSTREAM CAN HELP YOU GET YOUR LOGS, METRICS, AND TRACES FROM ANY SOURCE INTO GRAFANA CLOUD OR ON-PREM BACKENDS LIKE INFLUX, GRAPHITE, AND LOKI.

The Benefits of using Grafana with Cribl LogStream

ROUTE LOKI LOGS AND GRAFANA METRICS TO ANY DESTINATION

Send data from any Grafana source to the most effective destinations, or leverage low-cost object storage for long-term retention. Route data to the best tool for the job – or all the tools for the job – by translating and formatting data into any tooling schema they require. Let different departments choose different analytics environments without having to deploy new agents or forwarders.

GET OBSERVABILITY DATA FROM ANY SOURCE INTO GRAFANA CLOUD OR SUPPORTED ON-PREM BACKENDS – LIKE INFLUX, GRAPHITE, AND LOKI

Whether your observability data is on premises, in the cloud, or exists in a mix of the two, Cribl LogStream can help you get your logs, metrics, and traces from any source into Grafana Cloud or on-prem backends like Influx, Graphite, and Loki.

USE THE GRAFANA CLOUD AGENT WITH LOGSTREAM TO TEST OUT NEW TOOLS

LogStream can collect data from the Grafana Cloud Agent, helping you further avoid vendor lock-in and test out new tools. Wanting to evaluate a Grafana competitor to confirm you've made the best choice for your organization? Use LogStream to route the same data from both the Grafana Cloud Agent and the other tool to any destination for a pain-free assessment.

EASILY MIGRATE DATA FROM OLDER VERSIONS OF GRAFANA PRODUCTS – OR FROM ONE TOOL TO ANOTHER

Because Cribl LogStream is a universal receiver and router, Grafana customers can smoothly and securely migrate workloads to the latest version of Grafana products – without worrying about dropping or losing data. The same approach works wonders for anyone looking to move over to Grafana from a competitor solution.

Summary

Looking for a better way to understand their logs, metrics, and traces, many companies have turned to Grafana. These same enterprises now need an observability tool to match: flexible, cost-effective, and reliable. Cribl LogStream is an observability pipeline that provides the simplicity, flexibility, and control to work with any tooling, reduce the cost of implementation, and perform well with even the largest amounts of data – making it the perfect complement to Grafana.

With Cribl LogStream, Grafana customers can:

- *Route Loki Logs and Grafana Metrics to any destination*
- *Get observability data from any source into Grafana Cloud or supported on-prem backends – like Influx, Graphite, and Loki*
- *Use the Grafana Cloud Agent with LogStream to test out new tools*
- *Easily migrate data from older versions of Grafana products – or from one tool to another*

TOGETHER, CRIBL
LOGSTREAM AND
GRAFANA SOLUTIONS
HELP TEAMS
CENTRALIZE AND
DEMOCRATIZE THEIR
DATA WHEREVER IT
LIVES, PREVENTING
DATA SILOS AND
AVOIDING VENDOR
LOCK-IN.

Together, Cribl LogStream and Grafana solutions provide a way for companies to centralize and democratize their data wherever it lives, preventing data silos and avoiding vendor lock-in.

To get started with Grafana solutions and Cribl LogStream today, [click here to sign up for LogStream Cloud](#). We also support on-premises Grafana destinations. The [Cribl Slack Community](#) is also a great place to connect with leaders from other teams leveraging both Grafana and Cribl.

ABOUT GRAFANA

Grafana Labs is the company behind Grafana, the leading open source software for visualizing time series data. Grafana Labs helps users get the most out of Grafana, enabling them to take control of their unified monitoring and avoid vendor lock in and the spiraling costs of closed solutions. Founded in 2014, Grafana Labs is headquartered in New York, NY. For more information, visit grafana.com.

ABOUT CRIBL

Cribl is a company built to solve data challenges and enable customer choice. Our solutions deliver innovative and customizable controls to route observability data where it has the most value. We call this an observability pipeline, and it helps slash costs, improve performance, and get the right data, to the right destinations, in the right formats, at the right time. Join the dozens of early adopters, including market leaders such as TransUnion and Autodesk, to take control and shape your data. Founded in 2017, Cribl is headquartered in San Francisco, CA. For more information, visit www.cribl.io or our [LinkedIn](#), [Twitter](#), or [Slack](#) community.