

SOLUTION BRIEF

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# Ensure Long-term Success with Elastic and Cribl



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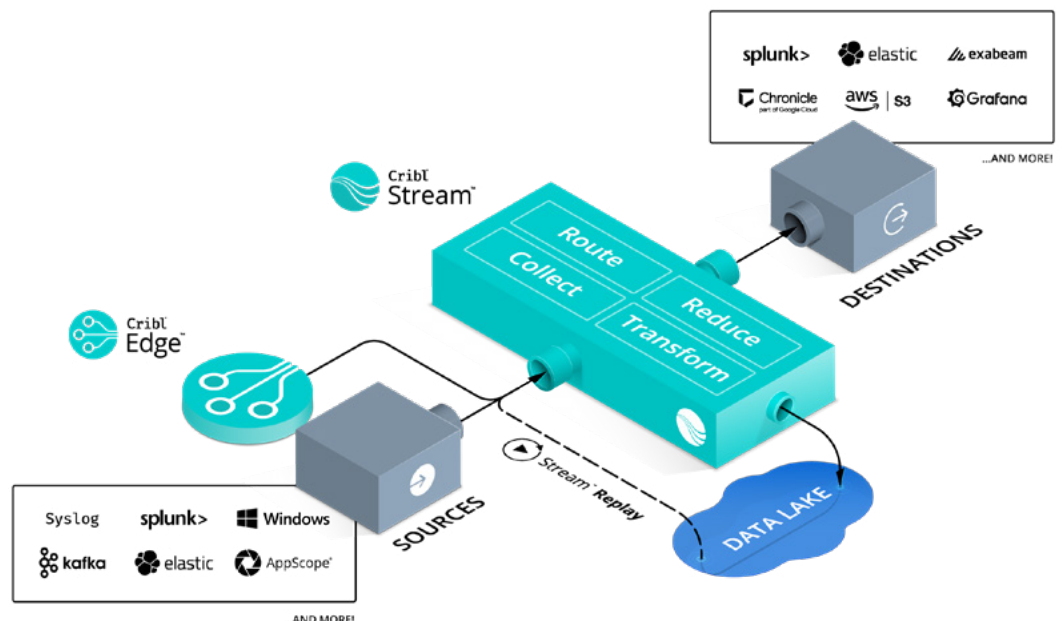
Together, Cribl Stream and Elastic give businesses of all sizes access to world-class data analytics at scale while optimizing for cost, ensuring long-term success.

### The Power of Elastic and Cribl

The Elastic Stack has become the go-to platform for organizations that want to explore new ways to analyze observability data. It's a powerful platform for querying and correlating observability data, and it's built to scale up and work with very large data sets.

To continue performing searches at lightning speed with indexed logging tools like Elasticsearch, those same organizations are turning to Cribl's observability solutions. They need an observability pipeline with the flexibility to get data into multiple tools from multiple sources without adding new infrastructure and agents. These companies also need a cost-effective strategy for retaining data long-term. At the same time, they need an observability solution that gives them flexibility to make new business decisions and test out new use cases, regardless of the amount of data they have, the products they use today, or the tools they may turn to in the future.

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### THE CHALLENGE

Enterprises leveraging the Elastic Stack to query and correlate observability data need an observability pipeline that provides a cost-effective way to retain high-fidelity data long-term.



### THE SOLUTION

Cribl Stream is an essential part of any observability solution, providing a pipeline that works with all tooling and keeps costs down at scale – making it the perfect complement to Elastic.



### THE BENEFITS

- Reuse your existing data sources and agents to route observability data to the Elastic Stack
- Achieve big savings by retaining observability data in lower-cost object storage
- Make it easier to migrate your data from older versions of Elastic
- Easily execute data migrations at scale from one tool to another
- Eliminate data with little analytical value before sending to Elastic to control costs

CRIBL STREAM HELPS  
CONTROL COSTS,  
STREAMLINE DATA  
MIGRATIONS, AND  
ENABLE FASTER  
SEARCHES – ENHANCING  
ANY INVESTMENT IN  
ELASTIC SOLUTIONS.

## The Benefits of using Elastic with Cribl Stream

### REUSE YOUR EXISTING DATA SOURCES AND AGENTS TO ROUTE OBSERVABILITY DATA TO THE ELASTIC STACK

Send data from any Elastic source to the most effective Elastic destinations, or leverage low-cost object storage for long-term retention. Route data to the best tool for the job – or all the tools for the job – by translating and formatting data into any tooling schema they require. Let different departments choose different analytics environments without having to deploy new agents or forwarders.

### MAKE IT EASIER TO MIGRATE YOUR DATA FROM OLDER VERSIONS OF ELASTIC – OR FROM ONE TOOL TO ANOTHER

Because Cribl Stream is a universal receiver and router, Elastic customers can smoothly and securely migrate workloads to the latest version of Elastic products – without worrying about dropping or losing data. The same approach works wonders for teams looking to move over to Elastic from a competitor solution.

### ELIMINATE DATA WITH LITTLE ANALYTICAL VALUE TO CONTROL COSTS

Stream can help reduce 30% or more of ingested log volume – controlling costs and pre-conditioning data in flight to improve system performance. Elastic customers can easily eliminate duplicate fields or event streams, null values, and any elements that provide little analytical value. In the same interface, they can filter and screen events for dynamic sampling, or aggregate log data into metrics for volume reduction at scale – all while keeping a full-fidelity copy in low-cost storage to replay if needed.

## Summary

The Elastic Stack is a powerful observability platform. As with any platform or combination of tools, organizations must constantly evolve their data pipelines to successfully execute observability projects. Now, more than ever, companies need to solve new challenges without a significant increase in budget. Stream can help enhance any investment in platforms like the Elastic Stack.

Adding Stream to the Elastic Stack gives companies the flexibility to choose the tools they need. Using Stream with Elastic provides any business with more control over their data for better outcomes and lower costs – and a way to get any data into the formats needed for any destination. Simply put, Stream lets enterprises observe more with the Elastic Stack, while paying a lot less and reducing the effort of their teams.

With Cribl Stream, Elastic customers can:

- *Reuse your existing data sources and agents to route observability data to the Elastic Stack*
- *Achieve big savings by retaining observability data in lower-cost object storage*
- *Make it easier to migrate your data from older versions of Elastic*
- *Easily navigate data migrations at scale from one tool to another*
- *Eliminate data with little analytical value to control costs*

CRIBL STREAM IS AN ESSENTIAL PART OF ANY OBSERVABILITY SOLUTION, PROVIDING A PIPELINE THAT WORKS WITH ALL TOOLING AND KEEPS COSTS DOWN AT SCALE - MAKING IT THE PERFECT COMPLEMENT TO ELASTIC.

Together, Cribl Stream and the Elastic Stack give businesses of all sizes access to world-class data analytics at scale while making the most of their resources, ensuring long-term success.

To get started with Elastic and Cribl Stream today, [click here to download Stream](#). The [Cribl Slack Community](#) is also a great place to connect with leaders from other teams leveraging both Elastic and Cribl.

#### ABOUT ELASTIC

Elastic is the company behind the Elastic Stack — including Elasticsearch, Kibana, and Beats. From stock quotes to Twitter streams, Apache logs to WordPress blogs, Elastic helps people explore and analyze their data differently using the power of search.

#### ABOUT CRIBL

Cribl is a company built to solve data challenges and enable customer choice. Our solutions deliver innovative and customizable controls to route observability data where it has the most value. We call this an observability pipeline, and it helps slash costs, improve performance, and get the right data, to the right destinations, in the right formats, at the right time. Join the dozens of early adopters, including market leaders such as TransUnion and Autodesk, to take control and shape your data. Founded in 2017, Cribl is headquartered in San Francisco, CA. For more information, visit [www.cribl.io](http://www.cribl.io) or our [LinkedIn](#), [Twitter](#), or [Slack](#) community.